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Print broker CBJ goes under

30 Sep 2015 | [Wayne Robinson](#) | [1 Comment](#)

Braeside-based print broker CBJ International Print Group is in liquidation, with Worrels Solvency and Forensic accountants appointed to wind the company up.

CBJ sourced almost all its print from China, including offset print, screen print, packaging products, point of sale and merchandising.

Worrels spokesman Adelmo Di Battista would not comment on the reasons for the demise of CBJ now how much they owed now who to.

CBJ promoted itself as a business that 'continues to improve and invest in new technology, the best staffing and highest quality operations to offer our clients in Australasia and abroad a large range of print solutions.' It said 'Our commitment to our client is paramount.'

CBJ was founded in 2009 with Chris Heenan as general manager from its outset. Heenan had previously worked for Bambra Press although only for four months, and prior to that he worked for several printers in Melbourne including Southern Colour and Glenhuntly Printing.



Liquidation: Chris Heenan, CBJ International Print Group

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I can imagine with all China printers requiring a 50% deposit, the broker would pass deposit on to their client who would in turn be the loser in this misfortune. Nice to take on a \$100,000 print job get your 50% upfront then shut down...I wonder if this eventuated?

At least the China printer got half their money unlike most Australian printers that probably would have been waiting for the last 120 days for nothing.

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